

The International Business
Innovation Association (InBIA):
Rural Entrepreneurship Centers

InBIA History

 Established in 1985 as the National Business Incubation Association

Based in Athens, Ohio, for more than two decades

Change in location and shift in scope in 2016



InBIA Mission

InBIA's mission is to help communities enable their entrepreneurs to transform their dreams into innovative businesses that make global prosperity a reality



InBIA Services

Communities of Practice – peer connection platform

- Research and Advocacy
- Convenings three events per year
- Professional Development industry-specific trainings and credentials



InBIA Free Resources

- Playbooks:
 - https://inbia.org/jpmorgan-chase-co-and-inbia-playbooks/
 - Diversity and inclusion
 - Neighborhood place-based centers
 - Elevating women
- Monthly webinars: https://inbia.org/webinars/
- Impact report: https://impactindex.inbia.org/ecdata/



InBIA Opportunities

- Membership https://inbia.org/services/memberships/
- Trainings https://inbia.org/training-and-education/
 - Entrepreneurship Center Management (ECM) certificate program
 - University centers course
 - Mentor network certification
- Events https://inbia.org/inbia-events/
 - Fall ecosystem builders event
 - Winter leadership summit
 - Spring conference



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- Contact me directly: Lindsay Schuenke, Director of Content Ischuenke@inbia.org

