Rural RUSE Sumnit

Virtual Conference:

September 20 - 21, 2021

Registration: Free

Learn more at ruralrise.org

For more information, please contact events@rcap.org

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Sponsorship Opportunities

Title Sponsor - \$25,000

- · Maximum Visibility
- Keynote Speaker at the event
- An opportunity to help design one of the plenary sessions at the event and facilitate session(s) during conference
- Ten complimentary registrations for event
- Creative branding opportunity within the event for your organization
- Co-branding opportunity on social media efforts
- Acknowledgement as Title Sponsor on all electronic materials
- Mention in media interviews and press materials for event
- Mention in event-related social media efforts
- Specialized banner ad indicating role as Title Sponsor
- · Logo on web site

Presenting Sponsor - \$10,500 - \$12,500*

- · An opportunity to speak at the event
- An opportunity to help design one of the sessions at the event
- Sponsor for lunch session or reception
- Seven complimentary registrations for event
- Co-branding opportunity on social media efforts
- Acknowledgement as Presenting Sponsor on all electronic materials
- Mention in media interviews and press materials for event
- Mention in event-related social media efforts
- Specialized banner ad indicating your role as Presenting Sponsor
- · Logo on website

Networking Happy Hour Host - \$8,000 - \$10,000 *

- · Host the networking happy hour
- Acknowledgement as Networking Happy Hour Host on all electronic materials
- Mention in event-related social media efforts
- Specialized banner ad indicating your role as Networking Happy Hour Host
- · Logo on website

Platinum Sponsor - \$5,500, \$7,500 *

- · An opportunity to speak at the event
- An opportunity to help design one of the breakout sessions at the event
- Five complimentary registrations for event
- Acknowledgement as Platinum Sponsor on all electronic materials
- · Mention in press materials for event
- Mention in event-related social media efforts
- Specialized banner ad indicating your role as Platinum Sponsor
- · Logo on website

#ruralrise2021



Sponsorship Opportunities

Diamond Sponsor - \$3,000 - \$5,000 '

- An opportunity to help design one of the breakout sessions at the event
- Four complimentary registrations for event
- Acknowledgement as Diamond Sponsor on all electronic materials

- Mention in media interviews and press materials for event
- Mention in event-related social media efforts
- Specialized banner ad indicating role as Diamond Sponsor
- · Logo on website

Gold Sponsor - \$1,000 - \$2,500 *

- Three complimentary registrations for event.
- Acknowledgement as gold sponsor on all electronic materials
- Logo on website

- Mention in media interviews and press materials for event
- · Mention in social media
- Specialized banner ad indicating your role as Gold Sponsor

Sponsor Rural Entrepreneurs - \$100 - \$500 *

- Two complimentary registrations for event
- Acknowledgement as Rural Entrepreneur Sponsor on all electronic materials
- Participation in the resource room at the conference
- · Mention in social media
- Specialized banner ad indicating your role as a Rural Entrepreneur Sponsor
- · Logo on website

* Pay what you can - contact Nathan Ohle at nohle@rcap.org

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