

RURAL LSC



**Needs for Economic Inclusion in
Community Disaster Structures**

OUR MODEL

Our Strategy

Service Area & Partners

Our Partner Organizations

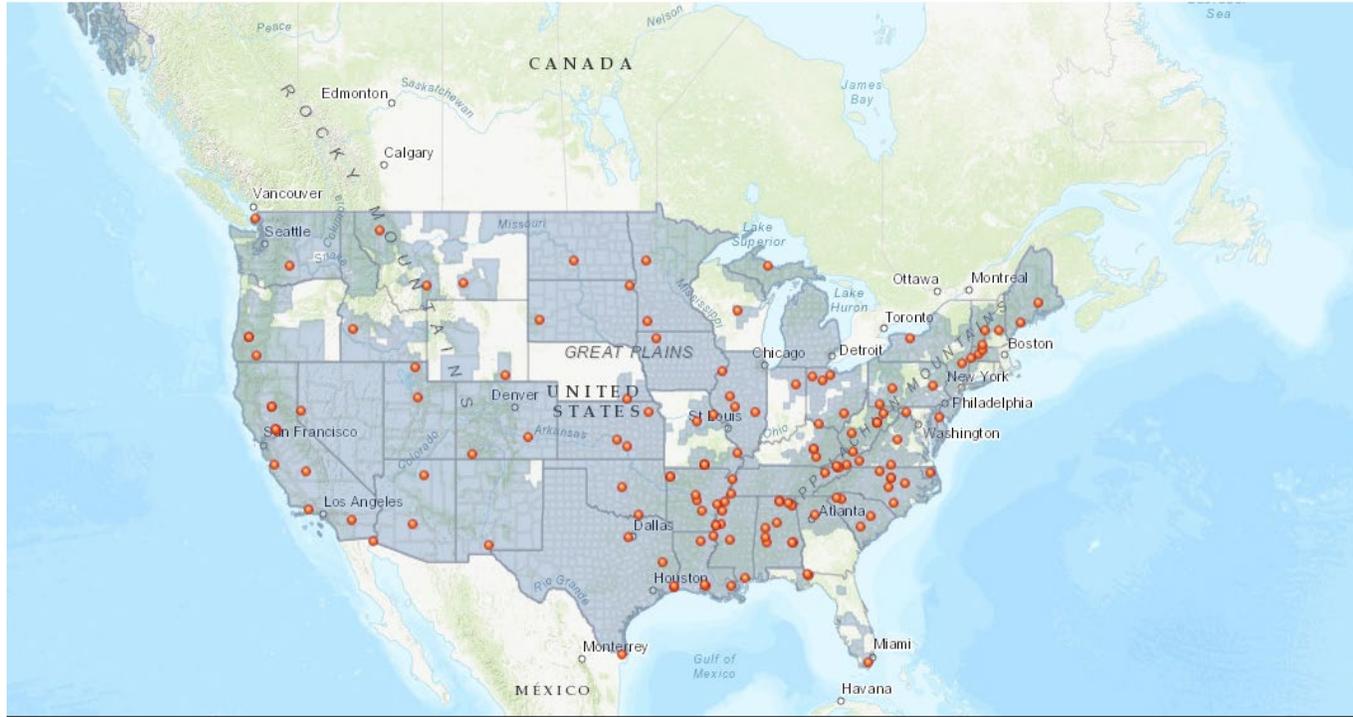
Lending

Rural LISC Annual Seminar

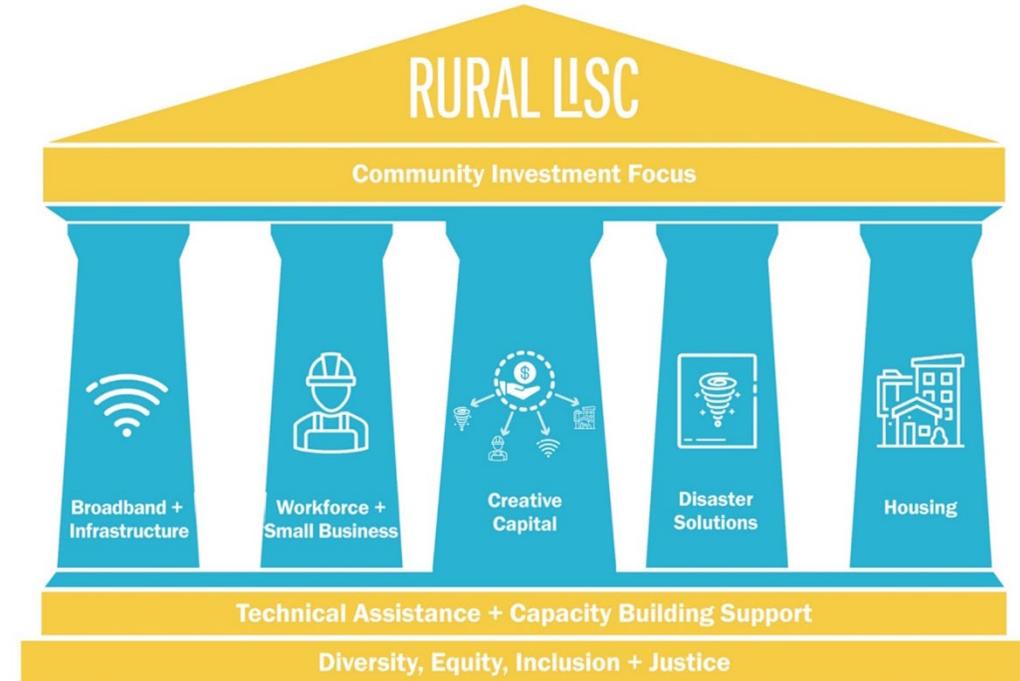
Rural eNews

Service Area & Partner Organizations

Rural LISC supports the work of more than 140 rural nonprofit community-based organizations serving residents in more than 2,400 counties across 49 states and Puerto Rico. In the areas, we help residents identify priorities and opportunities – and deliver the most appropriate support to meet local needs.



Rural Approach



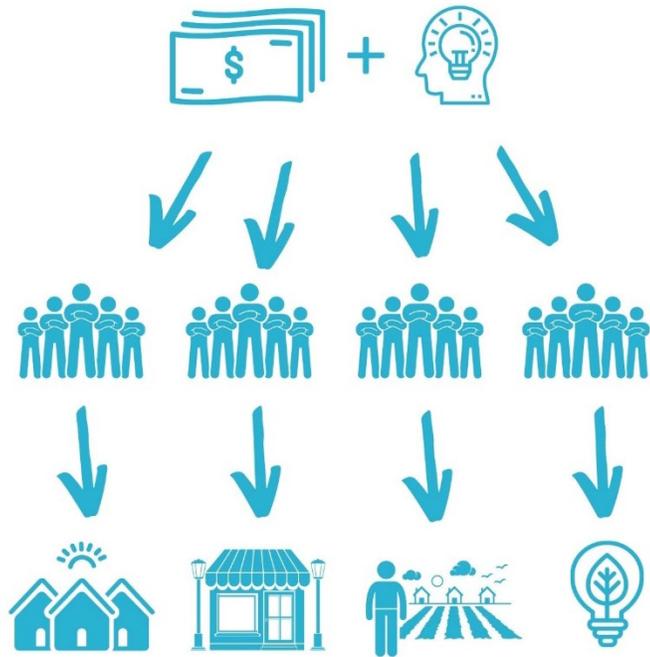
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LISC

Our Model

LISC is an investor, capacity builder, convener and innovator.

We are an **intermediary**.



Pool Public and Private Dollars

- Private philanthropy
- Government grants
- We also generate income from consulting and lending services.



Work With Local Partners

- Grants, loans, equity
- Technical assistance
- Networking
- Lead advocacy efforts on local, regional and national policy



Support People and Places

By investing in housing, businesses, jobs, public spaces, health centers, grocery stores and more, we catalyze opportunities in communities nationwide.

Federalism and Disasters

- Not top down; bottom-up
- FEMA's is *support* to state
 - Their role is expanding
- Level of declaration determines the programs, processes, and resources that are provided
- Each jurisdiction can have different approaches and programs

Request Assistance from the Next Level



Disasters Begin and End Locally

- Most disasters are not Federally declared, yet FEMA is *the* household name
- Local Community members are the first responders and there long after everyone leaves
- Local Emergency Management functions and agencies hold central responsibility



Emergency Management

- The “FEMA” of every level



Disaster Life Cycle & Mission Areas



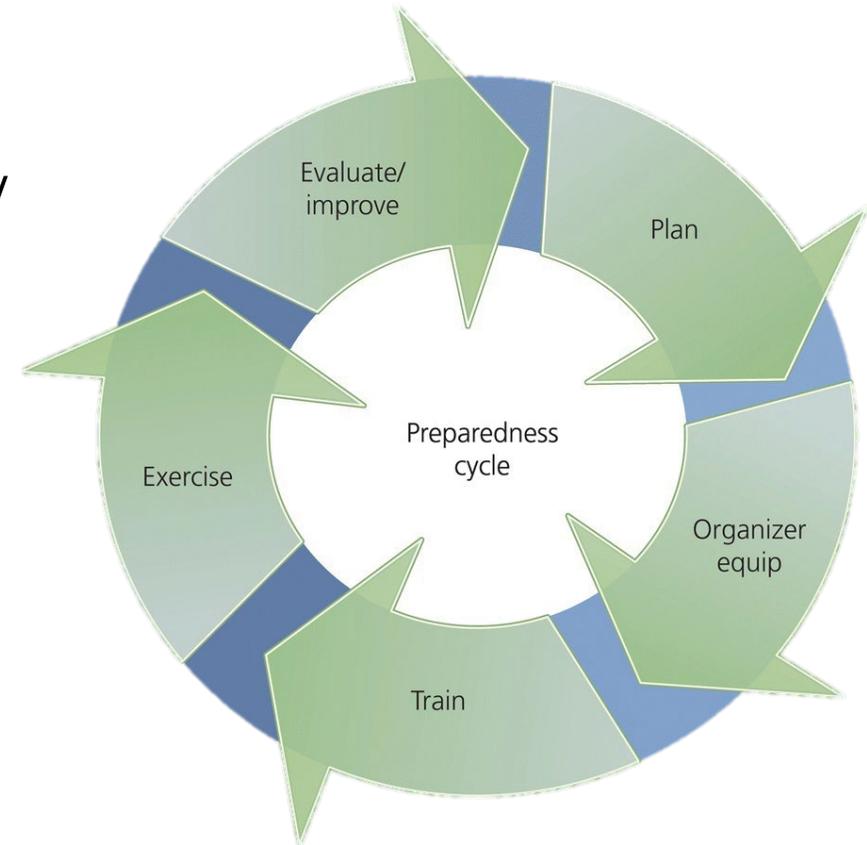
Preparedness

- Should be facilitated and supported by **local** Emergency Management
- Local Emergency Planning Committees (LEPC)
 - Emergency Operations Plan (EOP)
 - Annexes
 - Recovery Plans
 - Mitigation Plans
 - Threat & Hazard Identification and Risk Assessment (THIRA)
- Voluntary Organizations Active in Disasters (VOADs)
 - COADs



National
Voluntary Organizations
Active in Disaster

COOPERATION | COMMUNICATION | COORDINATION | COLLABORATION



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Functions Per Framework (Federal Ex.)

Support Functions: Structure for coordinating interagency efforts towards an incident. Two types: Emergency and Recovery

Response

- ESF #1: Transportation
- ESF #2: Communications
- ESF #3: Public Works and Engineering
- ESF #4: Firefighting
- ESF #5: Information and Planning
- ESF #6: Mass Care, Emergency Assistance, Temporary Housing, and Human Services
- ESF #7: Logistics
- ESF #8: Public Health and Medical Services
- ESF #9: Search and Rescue
- ESF #10: Oil and Hazardous Materials Response
- ESF #11: Agriculture and Natural Resources Annex
- ESF #12: Energy
- ESF #13: Public Safety and Security
- ESF #14: Cross-Sector Business and Infrastructure
- ESF #15: External Affairs

Recovery

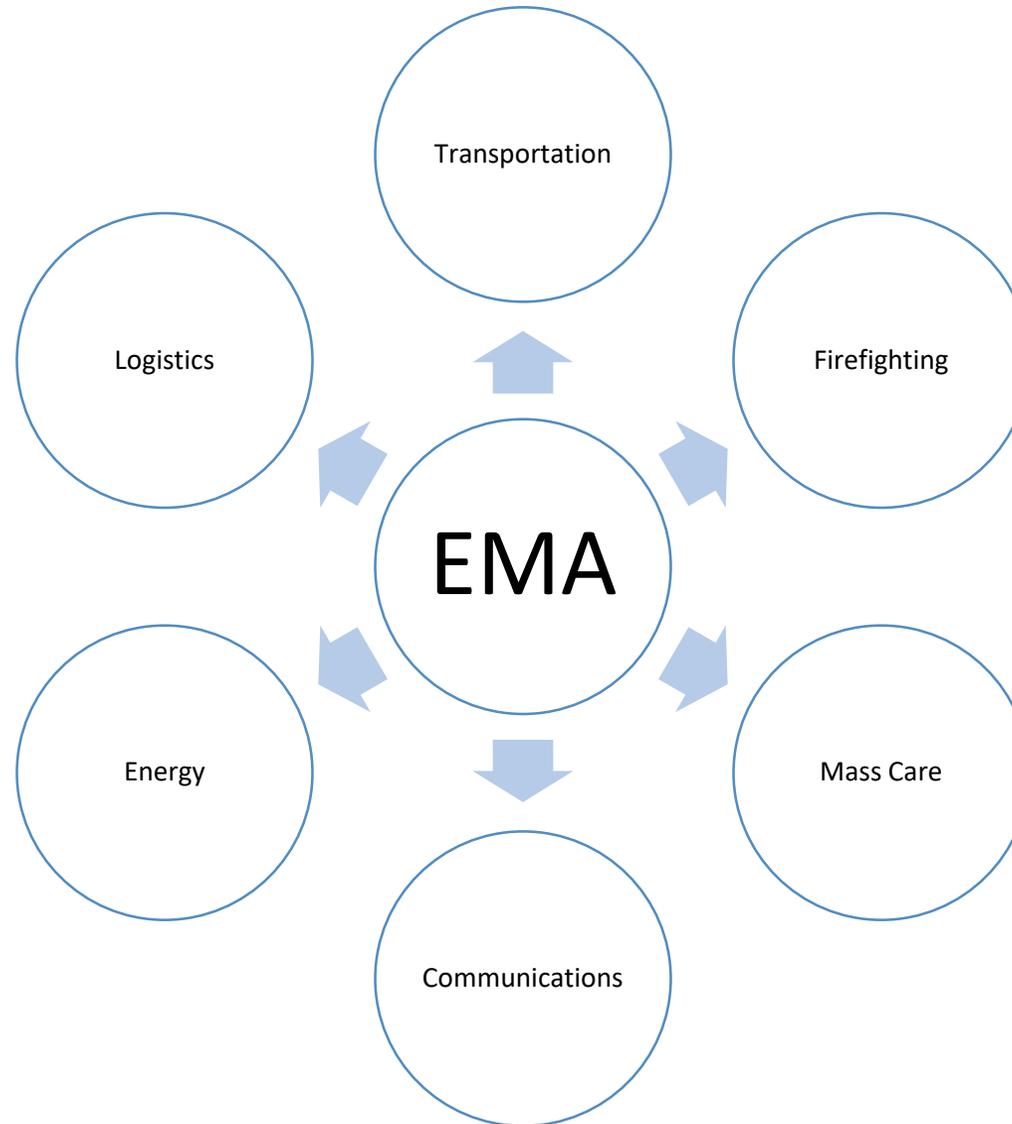
- Economic Recovery
- Community Planning and Capacity Building
- Health & Social Services
- Infrastructure Systems
- Natural & Cultural Resources
- Housing



Response

Activation of an EOC that hosts as a central coordination and planning hub for all functions

Note: This is where data and information is collected and shared



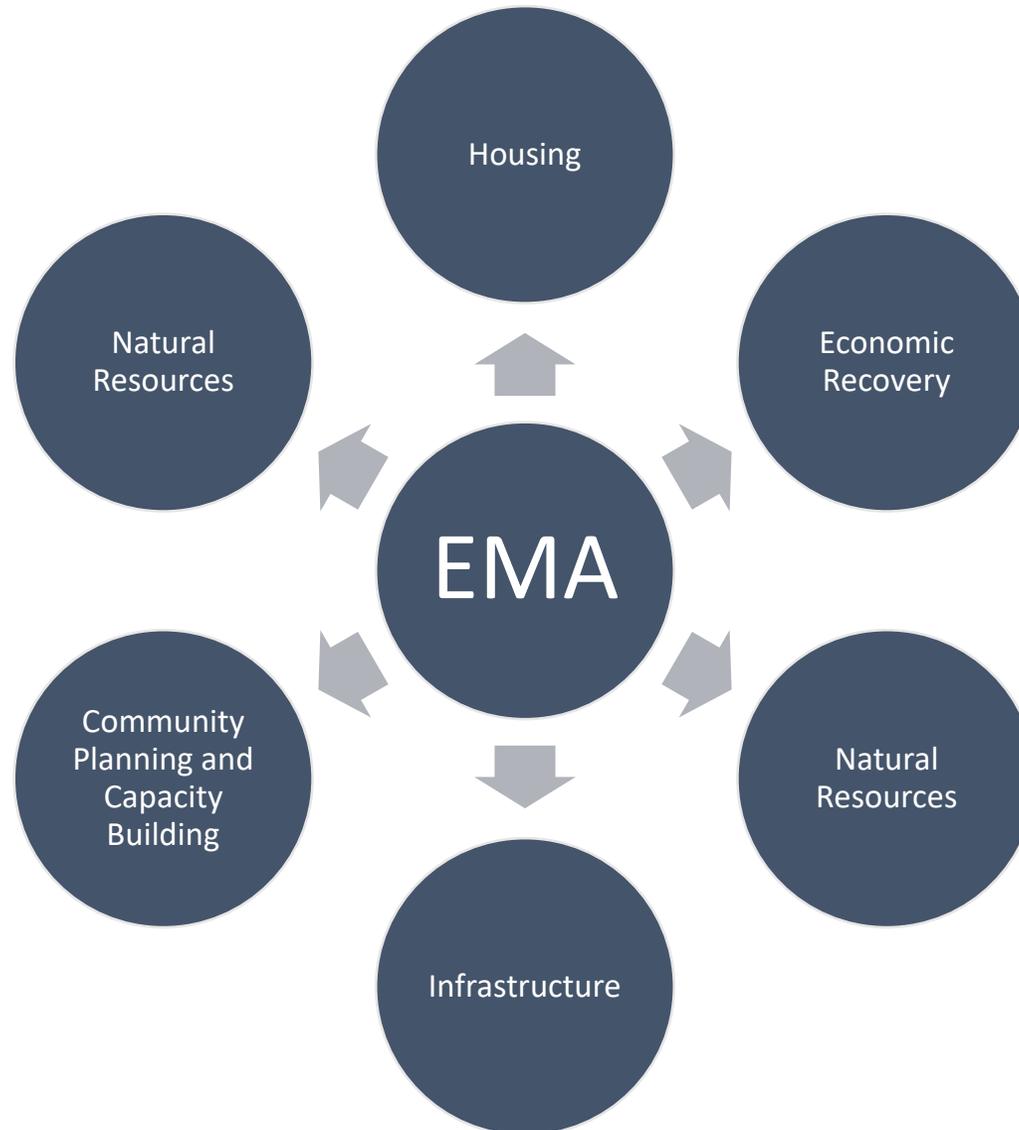
Louisiana has Economics as both emergency and recovery functions.

Recovery

There is no formal, standard central structure to coordinate recovery (locally), except an LTRG

FEMA does this for federally declared, on a high/federal level

So, where is the information gathered and shared?



Gaps and Needs: Community Economic Recovery

- **Data and information** is rarely collected and analyzed
 - Not shared or centrally available when collected
- Understanding and articulating small business needs is difficult for those trying to fundraise, apply for grants, or raise awareness
- Lacking incorporation into government funding calculations (eg. CDBG-DR, FEMA PA)
- Most jurisdictions don't have a Recovery plan (only Response plans). So, economic recovery isn't well addressed.



Disaster Case Management and Casework

- Case managers work directly with individuals and families to understand their recovery needs (about 2 years)
- FEMA-funded, state administered
- Help develop a family recovery plan
- Identify and know resources and services to refer clients
- Understand the needs and status to recovery
- Key information source of community recovery progress
- In non-declared: light casework done, not long term case management



Unmet Needs Committees

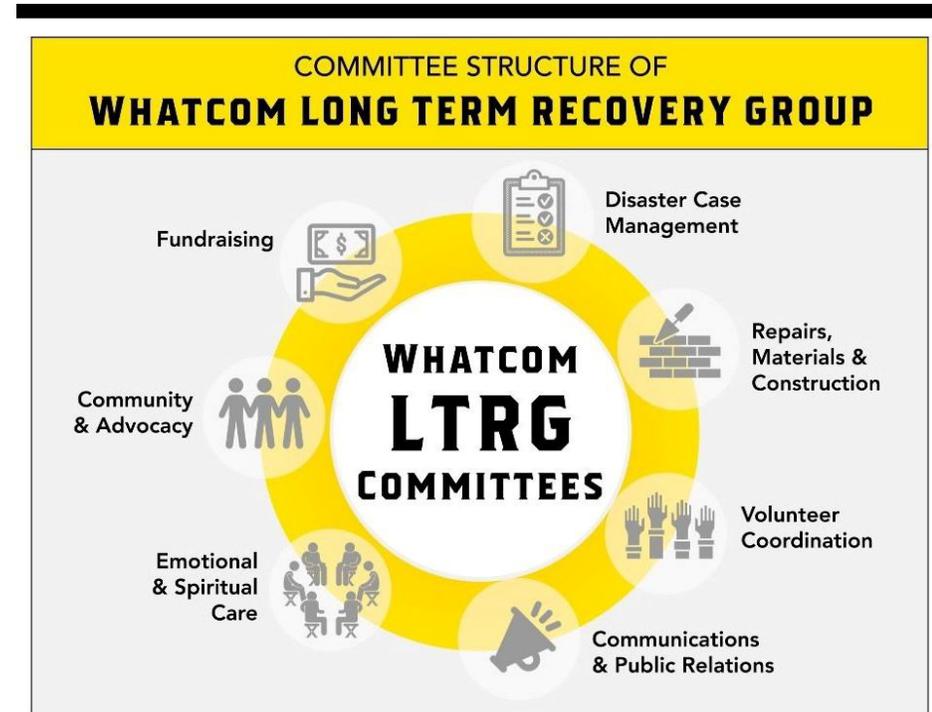
- Aka. Long Term Recovery Groups (LTRGs)
- Grass-roots, locally developed and designed
- Clearing house between community needs and available resources.
- Mandated after a federal declaration, voluntarily in non-declared
- Comprised of:
 - Community-based organizations
 - Businesses
 - Disaster Case Management providers
 - Local government agencies
 - Community members



They have resources to help your clients! You have knowledge and represent a group that needs inclusion

Gaps and Needs: Unmet Needs Committee

- Rarely representation on the economic recovery and small business aspects
- Tend to be heavy in deployed, temporal volunteer-based organizations; not local community (as intended)
 - Focus only on home owners
 - Tend to be myopic and not long-term focused
 - Not full understanding of local challenges or culture
- Tend to favor rehab and case management
- Tend to be unorganized and inefficient due to lacking capacity, technical knowledge, tools, and their emergent nature



Where You Can Help



- Participate in Unmet Needs Committees (LTRGs)
- Offer expertise in the area to help advise investments
- Create a relationship and referral system with Disaster Case Managers
- Participate and [advocate](#) in local Planning Committees or Town Halls to advocate for Economic Recovery annexes and incorporation into plans

Where You Can Help

- Upon impact of a disaster, **collect information** from your clients on their business needs and impacts
 - Share it widely!
- Get involved in a Business Emergency Operations Center (BEOC), Business Recovery Centers (BRCs) or help lead the efforts to establish one
 - Make sure the BEOC isn't insular and connects to other coalitions, EOCs, etc.
- Overall: **Get involved.**
 - If they don't know what to do with you, show them

OC COAD
(Ocean County Community Organizations Active in Disaster)



Member Meeting

WHEN: Wednesday February 15th, 2017
TIME: 1:00 PM – 3:00 PM
WHERE: Girl Scouts of the Jersey Shore
1405 Old Freehold Rd,
Toms River, NJ 08753

Why Should You Attend?

When a disaster strikes many people, organizations and businesses will need assistance in their post-disaster recovery. Organizations and agencies across Ocean County will be called upon to participate in the post-disaster recovery process. To provide needed services in a timely and effective manner we have to know each other before the event so we understand the role our organizations play in the recovery and how we can support each other as we provide services to the community.

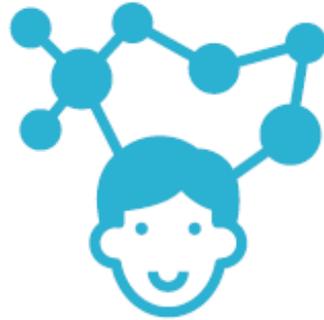
What We Are Doing:

B⁴ : Building Business Back Better



Provides capacity building support to local partners to be able to help small businesses prepare for and recovery from disasters.

Current pilot in Louisiana for Ida Recovery.



Business
Continuity
Management
and Crisis
Innovation
training



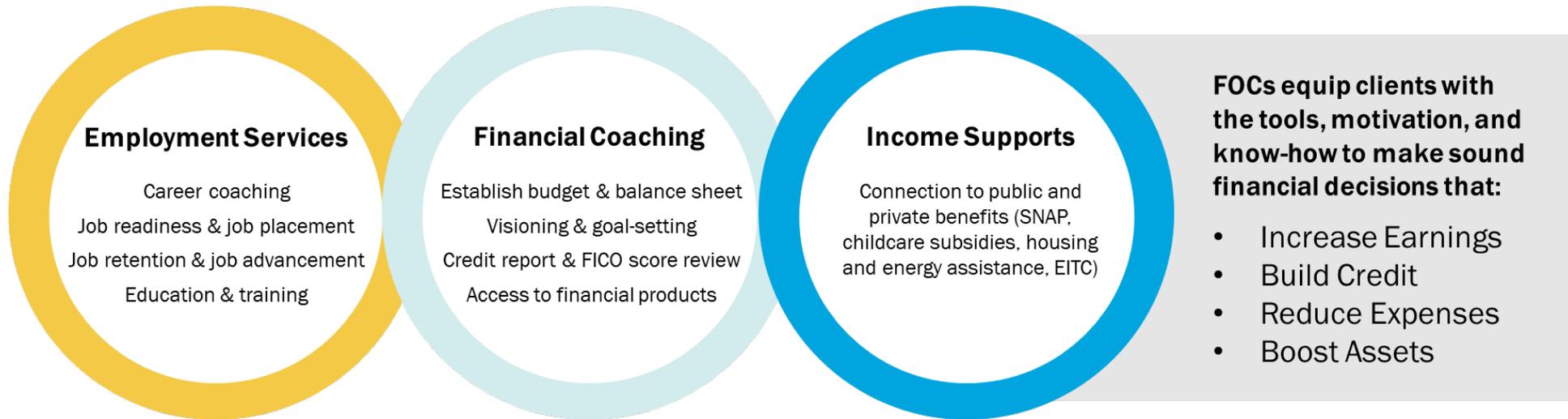
Funds for Small
Business
Recovery Loans
and Grants



Organizational
capacity
building: funds
and networks

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What We Are Doing: Financial Coaching Referrals



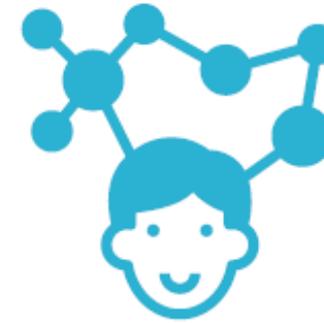
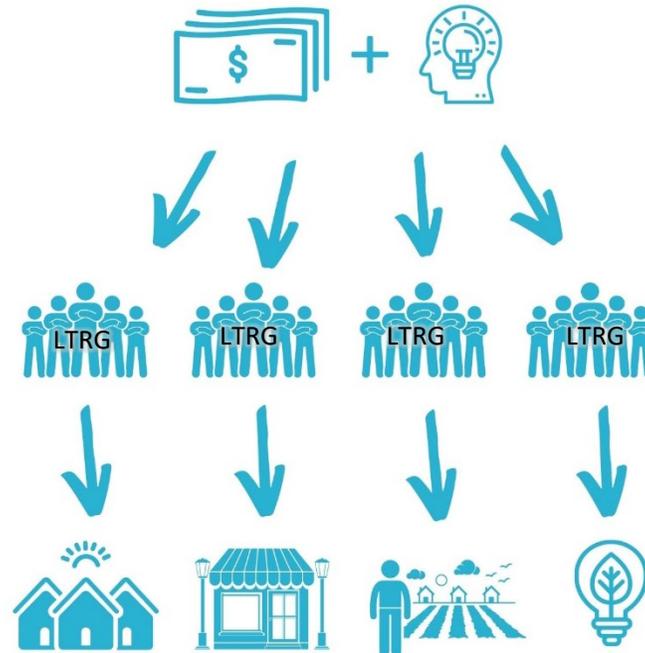
Pilot in Oregon Wildfire recovery:

- Connecting FOCs with Disaster Case Management Providers
- Build individual resilience.
- Connect survivors to financial coaching through their recovery.

Visions: Rural Recovers Together



Provides capacity building support to local coalitions around the disaster. Primarily targets LTRGs, but could apply to any community-inclusive effort



Technical Assistance in:

- Financial Management
- Organizational Design
- Information Management
- Grants
- Housing
- Economic Development
- Maneuvering disaster systems
- And More!



Organizational capacity building: funds and networks

Key Points From Us

- Solutions aren't in federal systems – they are in **local**
- Solutions start with organizations like you
- **Information** and data is one of the most critical needs
- Avoid becoming insular in economic-focused networks; connect into **inter-disciplinary coalitions** to ensure comprehensive recovery and community development
 - VOAD/COAD
 - LEPC
 - LTRG
 - BEOC



Coastal Bend, TX - LTRG

Questions?

To learn more about joining or starting a VOAD: nvoad.org

To learn more about Rural LISC: lisc.org/rural

To contact me:

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Or Follow our Disaster Decoder (explainer series) on Instagram
[@disasterdecoder](#) or [@rurallisc](#)