Innovative Rural Business Models

Artisans Market, Fostoria OH
Hard way
Put a pin in your Pinterest problems with our help!

Easier Way

Photo by Deb Brown
Pop Ups
Temporary: Artisan Markets
Sheds and Traveling Businesses
Tiny Sheds: Artist Shanties

Photo (CC) by Jeffrey Grandy
Tiny Sheds: Grain Bins

Photo from Binyard Facebook page
Sheds Mean You Can Stop Waiting
Cozy Cabin Christmas

Cozy Cabin photos via Miller SD
Success and Lessons Learned
Enhance economic equity
Fill Your Pipeline
Shed in a Parking Lot

Photo by Becky McCray
Traveling Services

Photo by Gary Stewart
Together: Shared Spaces
Together in One Location

Photo by Deb Brown
Art on the Walls
Business Inside a Business: More Walls

Photo by Deb Brown
Salons are Incubators

Photo by Deb Brown
Together:
Shared Kitchens
Small Shop Spaces

Photo by Becky McCray
Tiny Spaces Can Change Lives
Save Your Town

Fill Empty Buildings

Photo by Becky McCray
Temporary: Pop Ups in Empty Buildings

Photo by Deb Brown
Simple Incubators

Photo by Deb Brown

SAVEYOUR.town

Simple Incubators
Simple Incubator Success: Grocery Store Owners Test A Restaurant Idea

Photo by Deb Brown
Got Questions?

Leo's Sharpening Service photo by Sue
We are a community of possibilities, not of problems. It’s not about what this town used to be.

We have people right now, assets right here, and we can take action right away. We don’t need another plan, another committee, or another meeting.

We can do it now!

We create the moments that show what this town could be and the places that take our breath away, if only just for a moment. What we create doesn’t have to be permanent to create possibility. We don’t care about titles or who holds official positions. The people who do hold titles may not think like us.

That’s OK.

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