

▶ El Pajaro CDC's mission is to promote equal access to economic opportunity.

▶ The purpose of this corporation is to create and implement community economic development programs in Santa Cruz, Monterey and San Benito Counties. The corporation provides entrepreneurial opportunities, financial products and development services to support the creation of small businesses, self-employment and jobs for low income and Latino residents. The corporation shall also promote development and financing of housing for low-income residents."



El Pájaro

COMMUNITY
DEVELOPMENT CORPORATION
— SINCE 1979 —



▶ Funded more than 44 years ago, El Pájaro Community Development Corporation (EPCDC), has helped thousands with success to initiate, maintain and expand their small business.

Latest initiatives

2021

▶ Received a designation as a Women's Business Center by US Small Business Administration (SBA)

▶ Received lender License from State of California, and launched the program of Microloans of El Pajaro

▶ New satellite office in Soledad – Rural Salinas Valley

▶ 2023

• New office in Salinas



▶ Sectors: Retail, restaurants, commercial, professional services, manufacturing agriculture, and childcare

▶ Industry Specific Programs

▶ Food Business

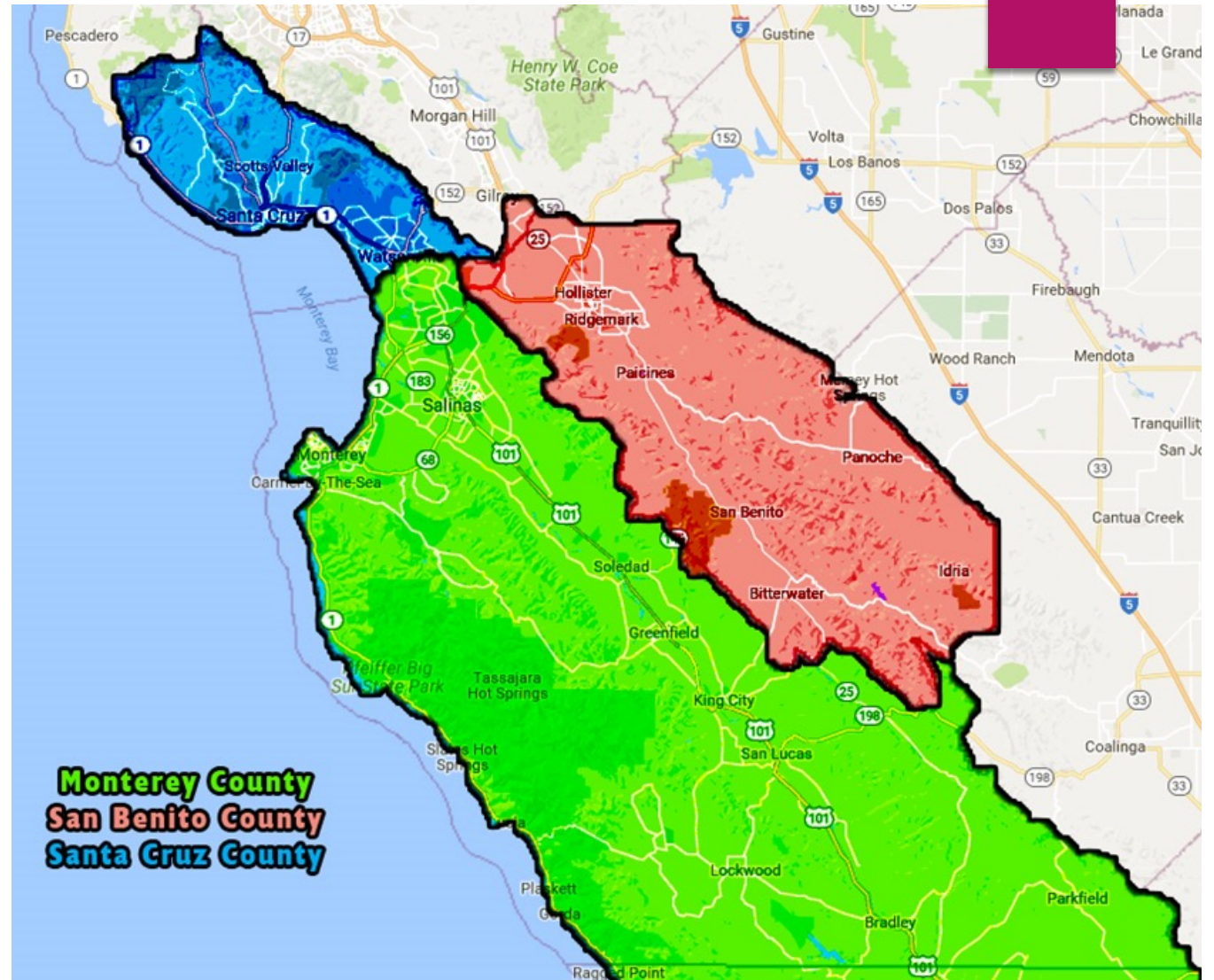
▶ Childcare



Who we serve

We serve small business owners who are a minority in rural and urban areas in the county of San Benito, Monterey y Santa Cruz.

- 70% Women
- 88% Latino/Hispanic
- 25% Located in Rural Areas
- Bilingual and culturally relevant



Monterey County
San Benito County
Santa Cruz County

EPCDC Mission and Achievement Strategy

Mission

Promote equal access to economic opportunity and to transform people's lives through entrepreneurship

Strategy

Capacity Building

Incubation Space

Market Access & Network Building

Capital Access

Affordable Housing

Existing Activities/Services

Technical Assistance

Training Programs

Stand-alone Workshops

Retail Space

Commercial Kitchen Space

Co-Packaging Space

Produce Cooler Space

Farmers Markets

Catering Events

Trade Shows

One-to-one Relationship Building

Networking Events

New LOAN PROGRAM

Affordable Housing Development

New loan program. 1.2 Million Dollars in funding

Access to relief program Start-up seed capital

**PLAZA
Vigil**

Retail

Incubator





Kitchen Incubator



y's Fruit Tarts





SANTA CRUZ
Valley
Chocolate Raspberry
Handmade Italian Candy

No Preservatives
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In the Tradition of Delicious
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Meat Seasoning
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Resistente, Muy Refrigerante

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Fresh Roasted Coffee
Full bodied with berry notes
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831-228-1400

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Tucson and reinvented
with a Santa Cruz
twist, Zau brings a
new twist

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marysfruittarts@gmail.com

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Probiotic
Miso Dressing
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Contact us!



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